



PRODUCT LIFECYCLE 2019/2020

SIZE	WEIGHT	FLEX	LENGTH	CURVES (CHART P.57)
SR	455g	75-85-	60"	TC2, TC2.5,
		95-105		TC4, MC

FINISH: GLOSS GRIP SHAFT WITH MATTE BLADE SHAFT SHAPE: SQUARE CORNER DOUBLE CONCAVE

SWING WEIGHT







PRODUCT LIFECYCLE 2019/2020

SIZE	WEIGHT	FLEX	LENGTH	CURVES (CHART P.57)
SR	495g	75-85	60"	TC2.5, MC
INT	490g	58	56"	TC2.5, MC
JR	395g	30	50"	TC2.5

FINISH: GLOSS GRIP SHAFT WITH MATTE BLADE SHAFT SHAPE: SQUARE CORNER DOUBLE CONCAVE

SWING WEIGHT















UNMATCHED STRENGTH. OPTIMAL BALANCE. EXPLOSIVE POWER.

CORE TECHNOLOGIES



- Axenic Technology is a patented process by which we combine a compression molded shaft into a true one-piece stick.
- The seamless construction puts the player's hands in direct contact with the puck, producing unmatched feel.



- SmartPly is a process by which fiber angles, and the order of those angles, are optimized in up to 25 layers of unidirectional carbon fiber in a single shaft.
- SmartPly creates the perfect marriage between weight, balance, and industry-leading impact strength.



- SmartFlex is a design process by which a stick's stiffness profile is optimized for all shot types. The result is a more powerful shot from any shooting position.
- Shaft becomes progressively stiffer towards the blade.



/ IMPROVED DURABILITY

/ INCREASED RESPONSIVENESS





 The improved BRT+ technology extends the braided rib structure into the heel, improving durability while reducing wall thickness and producing a lighter, more responsive blade.

20%

Greater shaft impact strength over its predecessor!



PRODUCT LIFECYCLE 2018/2019



FINISH: MATTE GRIP SHAFT WITH MATTE BLADE / SHAFT SHAPE: SQUARE CORNER DOUBLE CONCAVE

SIZE	WEIGHT	FLEX	LENGTH	CURVES (CHART P.57)
SR	415g	75-85-95-105	60"	TC2, TC2.5, TC4, MC
INT	395g, 405g	58-68	56", 58"	TC2, TC4, MC
JR	335g	50	54"	TC2.5, TC4, MC



Flex point below bottom hand with stiffer bottom third of shaft









THE **POWER SHOOTER'S** STICK

BRT+ BLADE TECHNOLOGY Engineered For Strongth

Engineered For Strength.

BRT+ blade technology produces a lighter, more durable blade allowing us to distribute weight into the shaft for extreme impact strength and overall durability of the stick.

ONE-PIECE AXENIC CONSTRUCTION

Optimized For Balance.

Industry-leading one-piece Axenic construction allows for optimized distribution of weight throughout the stick for unmatched balance.

SMARTFLEX DESIGN

Designed For Power.

With a flex point just below the bottom hand, our SPB sticks are optimized for ease in energy loading, to produce explosive power from any shooting position.



4 5.2 sbp

PRODUCT LIFECYCLE 2018/2019

SIZE	WEIGHT	FLEX	LENGTH	CURVES
				(CHART P.57)
SR	435g	75-85-	60"	TC2, TC2.5,
		95-105		TC4, MC

FINISH: MATTE GRIP SHAFT WITH MATTE BLADE SHAFT SHAPE: SQUARE CORNER DOUBLE CONCAVE

LOW SWING WEIGHT

BRT+ RENIC









PRODUCT LIFECYCLE 2018/2019

SIZE	WEIGHT	FLEX	LENGTH	CURVES (CHART P.57)
SR	450g	75-85- 95-105	60"	TC2, TC2.5, TC4, MC
INT	425g	58	56"	TC2, TC4, MC
JR	375g	40	52"	TC2.5, TC4, MC

FINISH: MATTE GRIP SHAFT WITH MATTE BLADE SHAFT SHAPE: SQUARE CORNER DOUBLE CONCAVE

672 LOW SWING WEIGHT







12.2 sbp

PRODUCT LIFECYCLE 2018/2019

ĺ	SIZE	WEIGHT	FLEX	LENGTH	CURVES
					(CHART P.57)
	SR	485a	75-85	60"	TC2, MC

FINISH: MATTE GRIP SHAFT WITH MATTE BLADE SHAFT SHAPE: SQUARE CORNER DOUBLE CONCAVE

715 LOW SWING WEIGHT

BRT+ RENIC SMARTPLY



PRODUCT LIFECYCLE 2018/2019

	SIZE	WEIGHT	FLEX	LENGTH	CURVES (CHART P.57)
l	SR	515g	75-85	60"	TC2, MC
l	INT	500g	58	56"	TC2, MC
l	JR	410g	30	50"	TC2.5

FINISH: MATTE GRIP SHAFT WITH MATTE BLADE SHAFT SHAPE: SQUARE CORNER DOUBLE CONCAVE

715 LOW SWING WEIGHT











PRODUCT LIFECYCLE 2018/2019

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FINISH: MATTE GRIP SHAFT WITH MATTE BLADE / SHAFT SHAPE: SQUARE CORNER DOUBLE CONCAVE

SIZE	WEIGHT	FLEX	LENGTH	CURVES (CHART P.57)
SR	412g	75-85-95-105	60"	TC2.5, TC2, TC4, MC
INT	395g, 405g	58-68	56"-58"	TC2, TC4, MC

LOW KICK-POINT

Flex point in the bottom third of the shaft near the hosel for quick loading and release on wrist and snapshots









THE QUICK RELEASE STICK

LOW KICK-PROFILE

Designed for Speed.

With the flex point near the hosel in the bottom third of the shaft, players experience smooth puck loading and quick release on snapshots.

BRT+ BLADE TECHNOLOGY

Engineered for Strength.

BRT+ blade technology produces a lighter, more durable blade allowing us to distribute weight into the shaft for extreme impact strength and overall durability of the stick.

Optimized for Durability.

The A6.0 HT is designed with optimized weight distribution, creating a lighter and more balanced feel while improving overall stick durability and performance.





PRODUCT LIFECYCLE 2019



FINISH: MATTE GRIP SHAFT WITH MATTE BLADE / SHAFT SHAPE: SQUARE CORNER DOUBLE CONCAVE

SIZE	WEIGHT	FLEX	LENGTH	CURVES (CHART P.57)
SR	448g	75-85-95	60"	TC2 , TC2.5, TC4, MC
INT	425g	58	56"	TC2, TC4, MC

LOW KICK-POINT

Flex point in the bottom third of the shaft near the hosel for quick loading and release on wrist and snapshots









LOW SWING WEIGHT

THE QUICK RELEASE STICK

The A4.5 HT is designed with **optimized weight distribution** and ASERIES blade technology for **improved durability and performance**. Without sacrificing key performance capabilities, the A4.5 HT is ideal for the budget conscious player.





PRODUCT LIFECYCLE 2018/2019

STYLE Standard Hosel

WEIGHT 290g

FLEX 75, 85, 95

LENGTH 54"

FINISH: MATTE GRIP

SHAFT SHAPE: SQUARE CORNER

DOUBLE CONCAVE

SMARTPLY SMARTFIEX





PRODUCT LIFECYCLE 2018/2019

STYLE | Standard Hosel

WEIGHT 155g

CURVE TC2, MC, TC4

≫BRT+



Extension Plug

PRODUCT LIFECYCLE 2018/2019

DESCRIPTION

The full composite extension plug is designed to fit any senior or junior shaft dimensions. Although recommended for TRUE Hockey sticks, our composite Extension Plug will accommodate most competitor's sticks.

SIZE	LENGTH
SR	6"
JR	6"









OPTIMIZED BALANCE. SUPERIOR DURABILITY. MAXIMUM STRENGTH.

GOALIE STICK TECHNOLOGIES

Playmaking ability of a foam core stick, and the durability benefits of a carbon fiber design.

24%

greater shaft impact
 strength over its
 predecessor!

IMPROVED SWING WEIGHT for a lighter-feeling stick with ultimate strength.

LOW KICK PROFILE, similar to foam core, for quick release and greater puck control.

BRAIDED RIB throughout for a thinner, light-weight paddle with increased durability.

REDESIGNED FLEX ZONE

The redesigned flex zone within the ASERIES HT'18 paddle is optimized for enhanced power and balance, providing faster load times and quicker passes.

IMPROVED WEIGHT & BALANCE

By removing material from the lower paddle area, the balance point shifts towards the handle, offering greater control and maximizing puckhandling capabilities.

ENHANCED PADDLE DURABILITY

Our improved BRT+ technology has been extended into the paddle, as well along the edge of the blade and into the heel improving balance while maintaining durability.

OPTIMAL REBOUND CONTROL

The viscoelastic layer in the blade and paddle provide more absorption on impact, offering rebound control benefits that mimic a Pro Foam Core model.









FINISH: SOFT TOUCH WITH MATTE BLADE / SHAFT SHAPE: SQUARE CORNER DOUBLE CONCAVE

SIZE	WEIGHT	CURVES (LH)	CURVES (RH)	PADDLE LENGTH
SR	670g	MC, PC2, TC	MC	25-26-27"
INT	655g	MC, PC2, TC	MC	24"
JR	595g	MC	N/A	21.5"

Available in white or black finish for all three sizes (SR, INT, and JR) Curves chart p.57











PRODUCT LIFECYCLE 2018/2019









FINISH: SOFT TOUCH WITH MATTE BLADE / SHAFT SHAPE: SQUARE CORNER DOUBLE CONCAVE

SIZE	WEIGHT	CURVES (LH)	CURVES (RH)	PADDLE LENGTH
SR	770g	MC, PC2, TC	MC	25-26-27"
INT	760g	MC, PC2, TC	MC	24"
JR	640g	MC	N/A	21.5"

Available in white or black finish for all three sizes (SR, INT, and JR) Curves chart p.57









BY SCOTT VAN HORNE

With more than 25 years of experience in handcrafting performance-driven skates, Scott Van Horne delivers power, fit, and protection in the TRUE Pro Custom Skates. Precision crafted for your feet - not the shelf, these pro-grade skates offer a high performance, pain-free skating experience unmatched by any other. The result? The #1 Custom Skate in hockey. That's TRUE.

FIT FOR PERFORMANCE MATTILLE ALL

STEP STEE

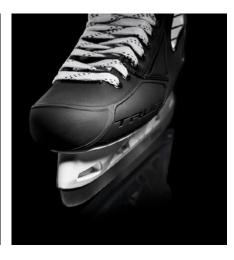


UNRIVALED POWER. CUSTOM FIT. UNMATCHED PROTECTION.

SKATE TECHNOLOGY







AN EVOLUTION IN SKATE DESIGN.

Our patented carbon fiber, monocoque design yields more direct power transfer and unmatched control while in stride or using your edges.

FINALLY, A PAIN-FREE SKATING EXPERIENCE.

Built from the inside out using a custom 3D foot last shaped to the individual skater's foot, our two-tiered customized thermoformed boot locks in the foot, eliminating loss of energy and producing unrivaled power, comfort, and control.

OPTIMIZED FOR ANY TYPE OF SKATER.

The patented TRUE tendon guard provides optimized flexibility and stability in every stride for a more direct and fluid power transfer.

ULTIMATE FIT, COMFORT, AND PROTECTION.

Formed over the monocoque shell, the patented TRUE ToeCap provides superior comfort and unrivaled protection.

PERFECT SKATING POSITION.

The strategically placed eyelets put the player in an optimized knee-forward position, facilitating natural and more direct energy transfer and maximum power in every stride.

LIGHTWEIGHT AND DURABLE.

The antimicrobial and hydrophobic liner wicks moisture to the venting holes to keep your feet dry and comfortable.

STAY IN THE GAME.

Averaging 18 seconds per holder, our BenchChange technology allows for faster blade replacement via TRUE's magnetized blade change tool provided with each pair of skates.

BEST IN CLASS EDGE CONTROL.

Made in Canada with only the finest raw materials, the best-in-class Step Steel blade carves through the ice with precision and power.





PRO CUSTOM PLAYER SKATE

The first of its kind, the TRUE Hockey's Pro Custom Skate delivers power, fit, and performance. Utilizing a patented multi-layered process built from the inside out and a 3D anatomical foot scan, these skates are custom fit for your foot – not the shelf.

- / DIRECT POWER TRANSFER
- / SUPERIOR FIT
- / OPTIMIZED STABILITY









130

NHL Players wear TRUE Pro Custom Skates.





PRO CUSTOM ONE-PIECE GOALIE SKATE

- Our one-piece molded design leads to zero loss of energy and responsive power transfer allowing goalies to get across the crease faster.
- The lower profile also assists with maintaining edges before committing to the shooter. Without a traditional cowling, our boot allows for lower position to the ice, for heightened feel, maximum control, and improved attack angle.
- Patented carbon fiber, monocoque design yields more direct power transfer and unmatched control while in the crease.
- Strategically placed eyelets put goalies in the deepest attack position, facilitating natural and more direct energy transfer when moving laterally.
 - / ZERO ENERGY LOSS
 - / NEUTRAL PITCH
 - / LOWER ATTACK ANGLE









>65%

of NHL Goaltenders wear
TRUE Pro Custom Goalie Skates

SIDE PANEL COLOR

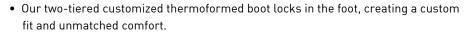
White, Silver, Red, TRUE Blue

TOECAP COLOR

Black, White



PRO CUSTOM TWO-PIECE GOALIE SKATE



- Providing greater clearance from the ice, the Two-Piece goalie skate helps achieve an optimized attack angle and deeper stance in the crease, resulting in greater control over your edges before committing to a shooter.
- Patented carbon fiber, monocoque design yields more direct power transfer and unmatched control while in the crease.
- Strategically placed eyelets put goalies in the deepest attack position, facilitating natural and more direct energy transfer when moving laterally.
- / LIGHT-WEIGHT
- / FORWARD PITCH
- / TALLER ATTACK ANGLE









>65%

of NHL Goaltenders wear TRUE Pro Custom Goalie Skates

SIDE PANEL COLOR

White, Silver, Red, TRUE Blue

TOECAP COLOR

Black, White



SKATE CUSTOMIZATION



EMBROIDERY

Embroidery (Tongue)



IMPACT PROTECTION

Impact Protection (Interior / Exterior)



T-GUARD TONGUE

T-Guard Tongue -Metatarsal Protection



REPLACEMENT TONGUES

Replacement Tongues / With Skate

- Standard Profile Black
- Standard Profile White
- Thin Profile



Protective & Accessories

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/ GLOVES
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/ PANTS

/ SHOULDER PADS

/ SHIN GUARDS

/ ELBOW PADS



New 2019 Glove

SIZES

11", 12", 13", 14", 15"

COLORS

Black, Navy, Black/Red, Red/White/Blue, Red

EXTERIOR SHELL IN HIGH-GRADE NYLON MATERIAL TRADITIONAL FOUR ROLL CONSTRUCTION NEW AX SUEDE SEWN IN PALM













PLAYER BENEFITS

TRADITIONAL FIT

Designed For Comfort.

With a traditional fit designed to sit comfortably against a player's hand, and combined with AX Suede palms and gussets, the A6.0 PRO Gloves offer players superior comfort and optimal stick control.

PRO-GRADE EPP FOAM

Built For Protection.

Built with PRO-GRADE EPP foam with PE inserts for premium shock absorption and ultimate protection.

TRUEFLEXX+ LOCK THUMB

Optimized For Mobility.

Our new ergonomic flexible cuff offers players superior wrist mobility, while our TRUEFLEXX+ lock thumb allows for optimal mobility and flexibility of the thumb.







New 2019 Glove



SIZES

11", 12", 13", 14", 15"

COLORS

Black, Black/White, Black/Red, Navy, Royal/White, Red/White/Blue, Black/Orange, Black/Gold, Navy/Orange, Navy/Gold, Red

HIGH-GRADE EPP FOAM WITH PE INSERTS
EXTERIOR SHELL IN PRO NYLON MATERIAL
NEW ERGONOMIC FLEXIBLE CUFF
NEW AX SUEDE SEWN IN PALM

MICROBAN TRUEFLE **





New 2019 Glove



SIZES

11", 12", 13", 14", 15"

COLORS

Black, Navy, Black/Red

EVA DUAL DENSITY FOAM

NEW ERGONOMIC FLEXIBLE CUFF

TRADITIONAL FOUR ROLL CONSTRUCTION

MICROBAN TRUEFLE ***









Glove Featuring ZPalm

SIZES

11", 12", 13", 14", 15"*

COLORS

Black, Black/White, Black/Red, Navy, Royal/White, Red, Red/White/Blue

*Available in Black and Navy only

24MM PRO-GRADE EPP FOAM WITH 1MM PE INSERTS ADJUSTABLE HEIGHT FLEXING CUFF PRO-GRADE NYLON OUTER SHELL TAPERED FIT













With a tapered fit designed to fit snug against a player's hand, the XC9 ACF Youth Glove offers flexible fingers and thumb mobility for increased stick feel and control.

SIZES

8". 9". 10"

COLOR Black



PLAYER BENEFITS

TAPERED FIT

Designed For Control.

With an improved tapered fit designed to take the shape of the player's hand, the XC9 PRO Gloves offer full control of the stick while maintaining complete wrist mobility.

PRO-GRADE EPP FOAM

Built For Protection.

PRO-GRADE EPP foam combined with 1mm PE inserts for premium shock absorption provides advanced built-in protection.

ZPALM TECHNOLOGY

Customizable For Your Game.

Featuring our interchangeable palm technology, players can now go beyond selecting colors and sizes. With an improved liner look and feel, our replacement palms offer the option of customizing the glove's path with materials that match their needs.

XC7

Glove Featuring ZPalm



SIZES

11", 12", 13", 14", 15"*

COLORS

Black, Navy, Black/Red, Red/White/Blue, Red

*Available in Black and Navy only

20MM EPP DUAL DENSITY FOAM ADJUSTABLE HEIGHT FLEXING CUFF HIGH-GRADE NYLON OUTER SHELL TAPERED FIT

MICROBAN[®]

















SIZES

11", 12", 13", 14", 15"*

COLORS

Black/Red, Black, Navy, Red/White/Blue, Red

*Available in Black and Navy only

20MM EPP DUAL DENSITY FOAM MID-GRADE NYLON OUTER SHELL TAPERED FIT

MICROBAN TRUEFLE













Z-STND

UNMATCHED COMFORT

Best for all player types, with an optimal mix of durability, feel, and flexibility.

MATERIAL

1.0MM PRO-GRADE MICROFIBER
WITH 0.6MM OVERLAY

COLOR

- 1. Beige base, black overlay
- 2. Black base, blue overlay



Z-GRIP

SUPERIOR CONTROL

Tack grip overlay material provides superior control when puck handling and shooting.

MATERIAL

0.75MM MICROFIBER WITH 0.5MM GRIP MATERIAL OVERLAY

COLOR

Grey base, black overlay



Z-FIT

OPTIMAL FLEXIBILITY

Ultra-soft Toray base for ultimate comfort with overlay material for durability, flexibility, and feel.

MATERIAL

0.6MM PREMIUM TORAY BASE WITH 0.6MM OVERLAY

COLOR

Grey base, black overlay



Z-PRO

UI TIMATE **FEEL**

Ultra-thin PRO-GRADE
Microfiber puts the player's
hands in direct contact with the
shaft for ultimate feel.

MATERIAL

0.6MM PRO-GRADE MICROFIBER

COLOR

Beige/white



Z-POWER

EXTREME **DURABILITY**

Extends the life of your palms with multiple layers of thick Microfiber material, positioned in high abrasion areas.

MATERIAL

1.0MM PRO-GRADE MICROFIBER WITH 1.0MM OVERLAY + STRATEGICALLY POSITIONED 0.6MM THIRD OVERLAY

COLOR

Beige base, black overlay



FIND YOUR CUSTOM FIT

THE FIRST OF ITS KIND, ZPALM REPLACEMENT PALM TECHNOLOGY ALLOWS PLAYERS TO EFFORTLESSLY INTERCHANGE THEIR PALMS WITHIN SECONDS TO FIT THEIR INDIVIDUAL NEEDS.

HOW IT WORKS



Simply line up the zipper on the palm with the one on the glove shell and zip it.



Follow the zipper around the fingers of the glove until you reach the end.



Once the zipper arrives at the end, simply pull back the cuff roll and attach the Velcro strap.





HOCKEY PANTS



Our unique X-Tec
Suspension Technology
uses coated nylon
and HD foam to help
players withstand hard
contact in their hips
and kidney areas.

PLAYER **BENEFITS**

POLYESTER-NYLON STRETCH GUSSETS

Designed For Flexibility.

Polyester-Nylon stretch gussets allow for superior flexibility while the padded loop throughout the belt and lace ensures a perfect fit.

(PE) PLASTIC SHELL Built For Protection.

The perforated molded polyurethane (PE) plastic shell protects against hard contact throughout the hip and kidney areas. The 800 Denier Nylon exterior shell prevents injury in high-abrasion areas while a tactical mesh ripstop helps protect the back leg area.

ANTIMICROBIAL LINER

Optimized For Breathability.

An antimicrobial liner throughout the pant eliminates odor and bacteria. Tactical mesh ripstop material allows for increased airflow and breathability.



Player Pant



SIZES

SR: S, M, L, XL **JR:** S, M, L, XL

COLORS SR: Blac

SR: Black, Navy **JR:** Black, Navy

CLASSIC FIT
ANTIMICROBIAL LINER
800 DENIER NYLON
GROMMET-STRUCTURED HEIGHT ADJUSTMENT
THAT ALLOWS 2 INCHES OF EXTENSION



Player Pant



SIZES

SR: S, M, L, XL **JR:** S, M, L, XL

COLORS

SR: Black, Navy
JR: Black, Navy

CLASSIC FIT
ANTIMICROBIAL LINER
400 DENIER NYLON
GROMMET-STRUCTURED HEIGHT ADJUSTMENT
THAT ALLOWS 2 INCHES OF EXTENSION



ULTIMATE PROTECTION

X-Tec Suspension incorporates previously unachievable impact absorption for industry-leading protection. The technology uses coated nylon and HD foam to help players withstand hard contact in the hip and kidney areas. With the addition of forward-canted hip pads, players can benefit from protection during movement keeping the hip area safe while in stride.

CLASSIC FIT



- HEIGHT ADJUSTMENT - PADDED LOOP

- CLASSIC FIT

CORE TECHNOLOGIES



X-TEC SUSPENSION TECHNOLOGY MOLDED PE PLASTIC







Player Girdle

Designed with premium materials to reduce weight and increase flexibility, the XC9 Pro Player Girdle offers superior protection for the hips and legs, with an emphasis on comfort and mobility.

SIZES

SR: S, M, L, XL | **JR:** S, M, L, XL

COLORS

SR: Black **JR:** Black

X-TEC SUSPENSION TECHNOLOGY BUILT-IN CUP SLEEVE





Player Girdle Cover

Designed to fit seamlessly with the TRUE XC9 Player Girdle for optimized comfort and mobility.

SIZES

SR: S, M, L, XL | **JR:** S, M, L, XL

COLORS

SR: Black, Navy, Red **JR:** Black, Navy, Red

MADE OF LIGHTWEIGHT, DURABLE MATERIALS
PADDED LOOP TO ATTACH TO PLAYER GIRDLE
ULTRA-THIN PADDING IN VULNERABLE AREAS